

Dear Chamber Members:

In December 2009, you may have received a letter from Mayor Ben Nelson announcing that the City of Bonita Springs has renewed a promotional campaign with CGI Communications, a marketing company in New York that will be producing a series of videos highlighting our community.

To support this effort, CGI Communications launched an advertising blitz last month by contacting local business owners for advertising opportunities on the City's website. It was reported to us by some members that representatives from CGI claimed an affiliation with the Bonita Springs Area Chamber of Commerce. The Chamber does not have any association with CGI Communications and is not participating in the City's promotional campaign.

We apologize for any confusion this may have caused and regret any disruption to your business. We have addressed these concerns with the City of Bonita Springs. Please contact us immediately should a representative of CGI claim a connection to the Bonita Springs Area Chamber of Commerce when soliciting advertising opportunities in the future.

Thank you for your membership and continued support of the Chamber and its programs.

Sincerely,

Christine A. Ross
President & CEO